

# Community Planning



Communities are at the intersection of people and place. A successful and sustainable community gives priority to human activities and balances these activities with safety, access, freedom, privacy, social interaction and pride. The future growth patterns of our communities need to look more at efficient use of land and the effective use of public funds for transportation and land use integration. For many areas, this means smart growth: a balance of mixed use urban infill, walkable communities, and transportation alternatives. Community planning needs to respect the existing community character and culture, bring neighbors together to create a sense of place, and encourage reinvestment and economic vitality.

KTU+A promotes a "Think Small" planning philosophy: the application of big ideas applied at a human scale to provide fine grained solutions for our communities. Key to the success of this approach is the invitation for neighbors to partner with us in the planning of the communities where they live, work and play.

Community Plans  
Design Guidelines  
Smart Growth  
Master Plans  
Mixed Use Urban Infill  
Transit Oriented Design  
Urban Public Spaces  
Neighborhood Studies  
Wayfinding/Signage  
Workshop Facilitation



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# Community Planning

## COMMUNITY PLANS

- North Park Community Plan Update
- Uptown Community Plan Update Mobility Element, San Diego

## MASTER PLANS

- El Corozon de Oceanside Master Plan, Oceanside
- Girl Scout Facilities Master Plan, San Diego County
- Father Joe's Children's Village, Campo
- Rancho San Vicente, Campo

## URBAN PUBLIC SPACES

- Lincoln Avenue Community Avenue and Pedestrian Connection, San Diego
- Mid-City Transit Gateway, San Diego
- North Ocean Beach Gateway, San Diego

## SMART GROWTH/TOD

- Main Street Promenade, Lemon Grove
- 8th Street Corridor Smart Growth Project, National City
- C Street Master Plan, San Diego
- North County Transit District Land Use Studies, Oceanside, Carlsbad, Escondido
- University Towne Center Transit Station Urban Design Study, San Diego
- SANDAG Parking and Trip Generation Rate Assessments, San Diego
- SANDAG Smart Growth Design Guidelines, San Diego

## MIXED USE URBAN INFILL

- Linda Vista Redevelopment, San Diego
- Jacobs Center/Market Creek Plaza Urban Studies, San Diego
- Downtown Porterville Redevelopment, Porterville
- Downtown Delano Redevelopment, Delano
- Tulare Redevelopment, Tulare
- Yuma Waterfront Development, Yuma
- North Park Library Concept Plans, San Diego

## NEIGHBORHOOD STUDIES

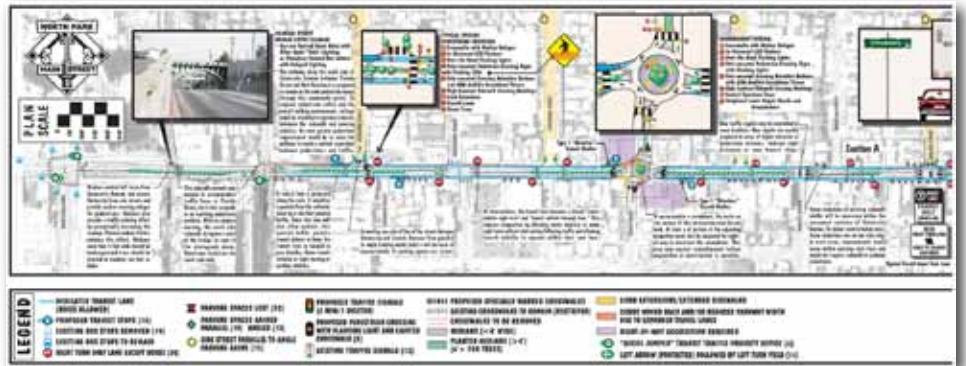
- University Avenue North Park Traffic Calming Study, San Diego
- Hillcrest Parking Study, San Diego
- Uptown Traffic Calming Study, San Diego

## WAYFINDING/SIGNAGE

- Cal State San Marcos Campus Wayfinding and ADA Accessibility
- CCDC Downtown Signage Master Plan, San Diego

## DESIGN GUIDELINES

- Stone Creek, San Diego
- Adams Avenue Design Guidelines, San Diego
- Mission Hills Business District Design Guidelines, San Diego
- Naval Training Center Historic District Landscape Design Guidelines, San Diego
- Naval Air Station Pensacola Base Exterior Architecture Plan, Pensacola, FL
- Naval Station Great Lakes Base Exterior Architecture Plan, Waukegan, IL
- MCAS Yuma Base Exterior Architecture Plan, Yuma, AZ
- MCAGCC Twentynine Palms Base Exterior Architecture Plan, Twentynine Palms
- MCB Camp Pendleton Base Exterior Architecture Plan, Camp Pendleton
- NCBC Gulfport Installation Appearance Plan, Gulfport, MS



North Park Community Plan Update



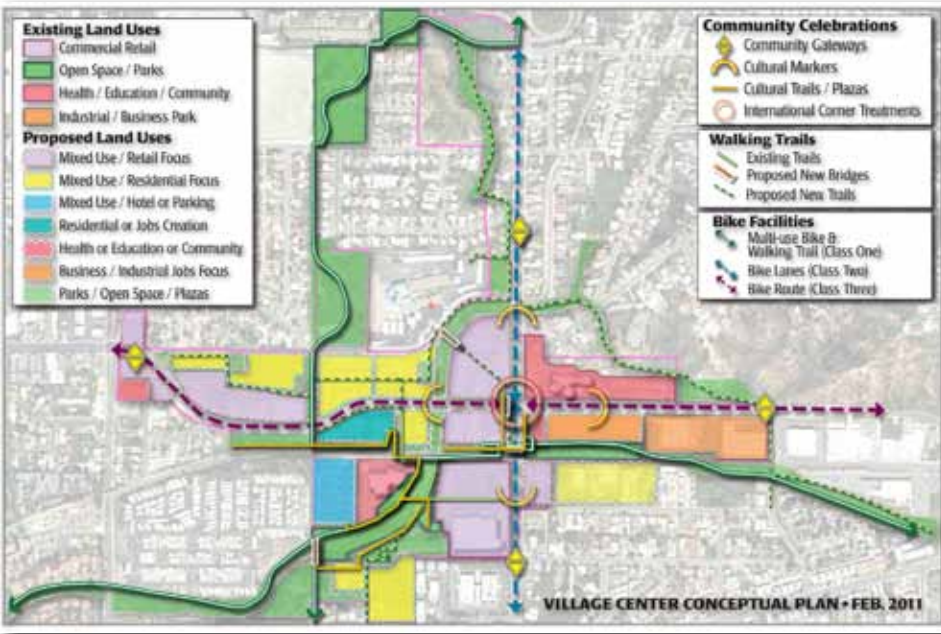
### Park Legend:

- ① Stone Creek Central Park
- ② Westside Crossing
- ③ Westside Gardens
- ④ Westside Commons
- ⑤ Westside Terrace
- ⑥ Connector Park (Typical)
- ⑦ Creek Overlook Park (Typical)

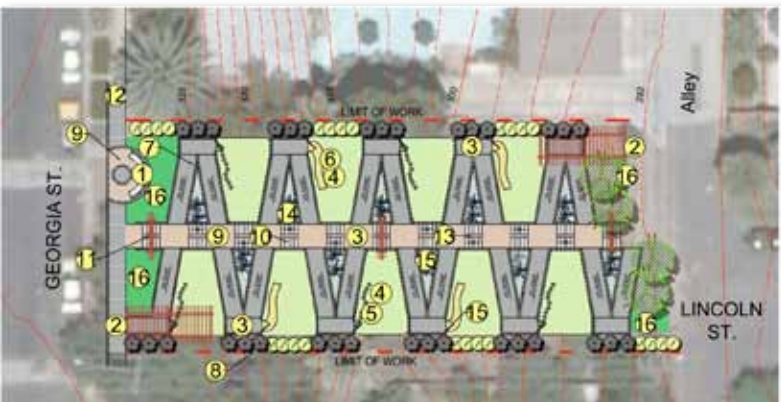
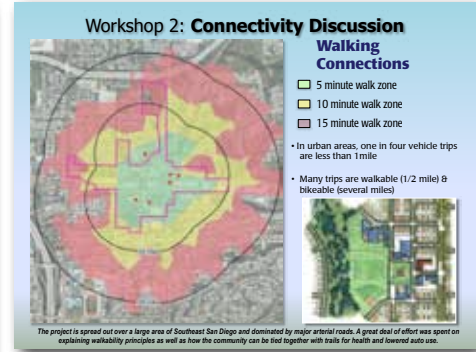
See Appendix 'A' For Plant Materials Legend.

Stone Creek Design Guidelines - Parks Master Plan

# Community Planning



Market Creek Plaza Village Urban Design Study



- LINCOLN AVENUE ROAD CONNECTOR AND COMMUNITY GARDEN**
- |                           |   |                               |
|---------------------------|---|-------------------------------|
| 1 Circular Bench          | 8 Landscape Buffer                        | 15 Garden Gate                |
| 2 Trellis w/Vines         | 9 Enhanced Paving                         | 16 Drought Tolerant Landscape |
| 3 Ramp Landing            | 10 Concrete Steps                         |                               |
| 4 Community Garden        | 11 Small Trellis                          |                               |
| 5 Concrete Pavers         | 12 Existing Concrete Walkway              |                               |
| 6 Decomposed Granite Path | 13 Bike Ramp through the middle of stairs |                               |
| 7 Concrete Wall           | 14 Succulent Planter                      |                               |

North Park Community Plan Update



## KTU+A Departments

### Planning

- Community Planning
- Mobility
- Resource Management

### Federal Planning

- Master Plans
- MILCON Documentation
- Basic Facility Requirements
- Asset Evaluations
- Capital Improvement Plans
- Design Guidelines
- Special Studies

### Landscape Architecture

- Public Spaces
- Parks and Recreation
- Health Care
- Education
- Housing
- Hospitality
- Office and Retail

### Value Added Services

- Public Outreach
- GIS
- 3D Modeling and Simulations
- Sustainable Design
- Water Management
- Grant Writing

# Community Planning



## Planning + Landscape Architecture

Established in 1970, KTU+A is a San Diego-based planning and landscape architecture firm whose commitment to balancing human activities with the elements of nature has resulted in award-winning, creative and sustainable projects throughout our community and the southwest.

### Client Objectives

As our client, you can expect quality services that focus on your priorities and meet your deadlines and budgets. As your partner, our staff will provide planning and design solutions that are creative, clearly communicated, and well executed.

### Our Approach

- Collaborate toward a common vision to attain uncommon results.
- Seek solutions that capture the context of the place, preserve existing resources, and integrate the values of the users.
- Shape the intersection of people and place.
- Implement in a sustainable and cost effective manner.
- Evaluate and learn from our project experiences.

### Knowledge and Experience We Bring to Your Project

The planning and design of a project requires an understanding of the regulations and requirements to protect the public's health safety and welfare; an understanding of the most innovative design technologies to meet current and future needs; an understanding of the needs and priorities of the users; and an understanding of the responsibilities of the client in terms of risk management, maintenance, future expansion opportunities and costs. KTU+A takes these responsibilities seriously and strategizes with our clients and the consultant team to ensure the project meets and exceeds its goals and objectives.

### Principals

- Sandra Swaner-Carmona, AICP
- Sharon Singleton, ASLA, CPSM
- Kurt Carlson, ASLA
- Mike Singleton, ASLA, AICP CTP, LEED-AP

### Staff Resources/Licenses/Certifications - 32

- 10 Planners (4 AICP)
- 9 Landscape Architects (9 California and 2 Nevada; 2 LEED AP; 1 LEED Green Associate; 1 AICP Certified Transportation Planner)
- 4 Landscape Designers
- 2 Irrigation Designers (1 Irrigation Association Certified Irrigation Designer)
- 3 GIS Analysts
- 1 Graphic Designer
- 3 Administrators

### Business Certifications

- Women Owned Small Business (Federal)
- Small Business (State of California)



... balancing human activities with the elements of nature